

## Head / Senior Marketing Manager

Optimi is looking for a highly driven and experienced Senior Marketing Manager to manage a highly motivated team in Centurion. The successful candidate should be a great team player and have good interpersonal skills. This role requires for the successful candidate to also be a problem solver while being able to maintain meeting all deadlines.

### Requirements:

- Diploma or Degree in Marketing Management, Post Grad Degree
- 5-7 years relevant experience
- Ability to develop and implement strategy
- Deep insight into business and management
- Challenging of ideas
- Problem-solving rigour
- Structured management approach
- Driven and motivated by results
- Good Interpersonal skills
- Fluent in English
- Must be computer literate including experience working on CRM systems.
- Cope well under pressure, ability to multitask and meet deadlines
- Drivers license with own vehicle.

### Responsibilities:

- Managing all outcomes within the Marketing & Communications function
- Drafting of reports
- Establish and or improve departmental KPA's and KPI's with active management
- Assist in developing and planning of the overall marketing strategy and budget
- Management and oversight of marketing and PR events
- Liaising with relevant stakeholders
- Support sales activities through insights, lead generation and campaigns
- Actively collaborate with sales to ensure that all quality leads are converted
- Ad-hoc support to executive management and others on matters of marketing and business development.

The position is based in Centurion. Salary is market related.

Please note that preference will be given to EE candidates.

Kindly send your CV stating the job title in the subject line to [recruitment@optimi.co.za](mailto:recruitment@optimi.co.za).

Should you not receive a response from us within 14 days, please consider your application unsuccessful.