



DESIGN SPECIALIST

RESPONSIBILITIES:

Brand, Product and Systems Design:

- Brand design & layout: Design and layout of visuals and copy for the company's brand, website, social media and other elements, working together with Marketing & Communications teams
- Systems design & layout: Support operations team on project basis with systems design elements & layout that talks to the brand

General Design

- Graphic design
- Form layout design
- Briefing and advising on design style, format, print production and timescales
- Estimating the time required to complete the work
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required

Ad Hoc

- Support the marketing and communication teams where needed
- Work with external agencies on brand design elements where needed

REQUIREMENTS:

- Bachelors Degree in Information design/Graphic design
- Minimum of two years experience in Graphic design
- Designing experience and knowledge of design programs
- Essential computer literacy:
 - MS Office
 - Adobe InDesign
 - Photoshop
 - Illustrator
 - (Animation skills in Powerpoint)
- Language proficiency:
 - Afrikaans
 - English
- Excellent communication skills both verbal and written

Salary is market related.

Please send your CV to cvs@futurelearn.co.za